



## **News Release**

### **VIPAR Heavy Duty IMPACT Conference Making In-Person Return to Marco Island, Florida**

*IMPACT Conference set to take place as planned after Hurricane Ian*

- *VIPAR Heavy Duty IMPACT Conference taking place in person Oct. 16-21, 2022, in Marco Island, Florida*
- *New general session format, one-on-one meetings and tradeshow highlight IMPACT Conference*
- *Money raised through the IMPACT Memorial Golf Tournament to support those affected by recent hurricanes as well as Wyakin Foundation*

**Crystal Lake, Ill.** – (Oct. 10, 2022) The VIPAR Heavy Duty IMPACT™ Conference is returning to its traditional fully in-person format Oct. 16-21, 2022, at the JW Marriott Marco Island in Marco Island, Florida. The conference will take place as planned, as the city of Marco Island and the JW Marriott Marco Island property are making a rapid recovery after the recent hurricane.

“We’re grateful to be moving forward with the IMPACT Conference in Marco Island to bring our network together for a productive week, featuring new and refreshed programming as well as the return of several of our traditional conference elements,” said Jeff Paul, vice president of marketing, VIPAR Heavy Duty. “The JW Marriott Marco Island and surrounding area has made great progress with the clean up and recovery efforts and are ready to welcome our attendees. We hope our event can aid the many local businesses and people that rely on events like ours to support their businesses and local community, while hosting our industry-leading event.”

VIPAR Heavy Duty’s move to a new format for certain aspects of the show was based on stockholder feedback and to facilitate valuable interaction among conference attendees. Several elements that will take on a more interactive format include the general session, supplier meeting, and the Young Leaders Roundtable Lunch geared toward open conversation for attendees rather than a designated speaker.

New this year to the conference is the Women in Business Reception, bringing together female leaders within the network to spark dialogue and support the critical role of women in the heavy duty industry.

The traditional stockholder meeting, GenNext Young Leaders Reception and highly popular tradeshow and one-on-one meetings also will be making a comeback at the 2022 IMPACT Conference.

Networking activities will take place throughout the conference including the IMPACT Memorial Golf Tournament which memorializes industry friends lost and their contributions to the VIPAR Heavy Duty network and aftermarket industry. Sponsorships and donations generated through the tournament will help support those in need including members of the VIPAR Heavy Duty network that were impacted by recent hurricanes as well as Wyakin Foundation, a nonprofit organization dedicated to preparing wounded veterans for post-military careers.

**###**



Image attached:

Download image: <https://bit.ly/3ohojem>

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 700 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit [www.vipar.com](http://www.vipar.com).

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